

MODEL RELEASE AGREEMENT

Time-for-Time (TF) / Collaborative Shoot — No Monetary Consideration

⚠ Please read this agreement carefully and completely before signing ⚠
⚠ Once signed, this document becomes a legally binding contract ⚠

SECTION 1 — PARTIES TO THIS AGREEMENT

PHOTOGRAPHER / BRAND (hereinafter 'Artriva Studios' or 'Photographer'):

Brand Name: Artriva Studios
Website: artriva.com
Owner / Proprietor: Sukla M C (Sukla Malalvalli Chinnappa)

MODEL (hereinafter 'Model') — please complete all fields below:

Full Legal Name: As it appears on a government-issued ID

Stage / Artist Name: (if applicable)

Date of Birth: DD / MM / YYYY **Age at Shoot:** _____

Address: Street, City, State, PIN Code

(continued if needed)

Phone: _____ **Email:** _____

Instagram / Social Handle: @

SECTION 2 — SHOOT DETAILS

Date of Shoot: DD / MM / YYYY

Location / Studio: _____

Brief Theme / Concept: _____

Approx. Start Time: _____ **Approx. End Time:** _____

SECTION 3 — AGE VERIFICATION

The Model confirms and warrants that they are 18 years of age or older on the date of the shoot. If the Model is a minor (under 18), this agreement MUST be signed by a parent or legal guardian, and a completed Parental Consent Addendum must be attached.

I confirm that I am 18 years of age or older. (Model to tick)

If Model is a Minor, complete below:

Guardian Full Name: _____

Guardian Relationship: *e.g. Mother / Father / Legal Guardian* _____

Guardian Contact Number: _____

SECTION 4 — CONSIDERATION (TF / COLLAB BASIS)

This shoot is conducted on a Time-for-Time (TF) / Collaborative basis. No monetary payment is exchanged between either party. In lieu of cash, both parties agree to the following deliverables as consideration:

Images for Model (approx.):
number _____

Delivery Timeframe:
e.g. 2–3 weeks _____

Delivery Method: *e.g. Google Drive / WeTransfer / USB* _____

Any edits beyond the agreed scope, rush requests, or additional licensing requests may be subject to a separate written fee agreement.

SECTION 5 — COPYRIGHT OWNERSHIP

1. All photographs, digital files, negatives, prints, RAW files, and derivative works created during this shoot are and shall remain the exclusive intellectual property of Artriva Studios (Sukla Malalvalli Chinnappa), as the author and creator, under the Copyright Act, 1957 (India) and all applicable international copyright treaties.
2. The Model acquires no copyright, intellectual property right, or ownership interest in any image by virtue of this agreement or the shoot.
3. Artriva Studios retains the sole right to register, license, sell, sub-license, or otherwise exploit any image at its discretion, subject to the usage restrictions set out in Section 7.

SECTION 6 — USAGE RIGHTS

6a. PHOTOGRAPHER'S USAGE RIGHTS

Artriva Studios is granted (and hereby retains) a perpetual, irrevocable, worldwide, royalty-free licence to use, reproduce, publish, display, distribute, and create derivative works from the photographs in the following contexts:

- Portfolio (print and digital)
- Official website: artriva.com and associated sub-domains
- Social media profiles, Google Map Location, WhatsApp etc operated by Artriva Studios
- Photography exhibitions, award submissions, competitions
- Editorial & editorial-style publications
- Behind-the-scenes content (BTS / making-of)
- Educational / workshop materials produced by Artriva Studios

6b. MODEL'S USAGE RIGHTS

The Model is granted a personal, non-exclusive, non-transferable, non-sublicensable licence to use the agreed-upon delivered images solely for:

- Personal portfolio, personal website and comp card
- Personal social media accounts, with Mandatory Credit (see Section 10)
- Modelling agency submissions

The Model may NOT use the images for any commercial, paid, or monetised purpose without a separate written Commercial Licence Agreement from Artriva Studios.

SECTION 7 — COMMERCIAL USAGE CONSTRAINTS

1. Artriva Studios WILL NOT use images from this TF shoot in client (3rd party) commercial/brand advertising campaigns, product endorsements, or campaigns, stock photography platforms, etc. WITHOUT obtaining prior separate written consent from the Model and entering into a Commercial Model Release with agreed compensation.
2. Should Artriva Studios wish to license any image for a commercial purpose after the shoot date, Artriva Studios will contact the Model and negotiate terms in good faith prior to any such use.
3. The Model WILL NOT license, sell, or monetise the delivered images for third-party commercial use (brand campaigns, paid advertisements, stock photography platforms, etc.) without the express written consent of Artriva Studios.
4. Any unauthorised commercial use by either party constitutes a material breach of this agreement and may result in damages, removal of licences granted herein, and/or legal action.

SECTION 8 — EDITING RIGHTS

1. Artriva Studios retains full creative and technical discretion over the editing, retouching, colour grading, cropping, and processing of all images, including but not limited to post-production compositing and artistic manipulation.
2. The Model agrees not to apply additional filters, heavy cropping that alters the artistic intent, or third-party watermarks to images delivered by Artriva Studios when sharing publicly, without prior written consent.
3. The Model may not share RAW, unedited, or in-progress preview files on any public platform. Only final edited files delivered by Artriva Studios may be shared.
4. Artriva Studios will not perform edits that substantially alter the Model's natural appearance (e.g. excessive skin-tone changes, body morphing) without the Model's prior consent.


SECTION 9 — USAGE RESTRICTIONS

The following uses are expressly PROHIBITED for both parties unless covered by a separate written agreement:

- Use in pornographic, sexually explicit, or adult-content platforms or publications
- Use in any material that is defamatory, libellous, or that misrepresents the Model
- Sublicensing or selling images to any third party for monetary gain without written consent from the copyright holder
- Use in political campaigns, propaganda, or content that implies the Model's endorsement of a political position
- Use in content promoting tobacco, narcotics, weapons, or other products/services prohibited by law
- Sharing of unedited RAW files or contact sheets with any third party
- Modifying images in a way that damages the reputation of either party

SECTION 10 — MANDATORY CREDIT

Whenever the delivered images are published or shared online by the Model, the following credit must be displayed clearly in the caption or bio:

 **Photography: Artriva Studios | artriva.com**
Or tag: [@artrivastudios](https://www.instagram.com/artrivastudios) (on Instagram / applicable platform)

Failure to provide mandatory credit does not invalidate this agreement but may result in revocation of the Model's personal usage licence.

SECTION 11 — AUTHORISATION FOR POSES & SHOOT CONDUCT

Please indicate the levels of posing and content the Model consents to for this specific shoot. Ticking a box constitutes informed, voluntary consent.

ATTIRE / STYLE LEVEL:

- Fully Clothed / Fashion / Commercial
- Artistic / Conceptual (may include body paint, minimal costuming)
- Implied / Artistic Semi-nude (no explicit nudity; subject to separate addendum)
- Other (describe): _____

SHOOT TYPE:

- Fashion / Editorial
- Portrait / Headshots
- Fine Art / Conceptual
- Fitness / Athletic
- Lifestyle
- Other (describe): _____

The Model confirms that all poses performed were voluntary and consented to on the day of the shoot. The Model retains the right to decline any pose or costume that makes them uncomfortable, without penalty.

SECTION 12 — LIABILITY RELEASE & WAIVER

1. The Model agrees to release, indemnify, and hold harmless Artriva Studios, its owner Sukla Malalvalli Chinnappa, agents, assistants, and assigns from any and all claims, damages, liabilities, costs, and expenses arising from the use of the photographs as permitted by this agreement.
2. The Model participates in this shoot voluntarily, acknowledges awareness of the creative nature of the shoot, and assumes all risks of personal injury, property damage, or other loss not attributable to negligence by Artriva Studios.
3. Artriva Studios will maintain a safe and professional environment. Artriva Studios shall not be liable for pre-existing medical conditions of the Model or risks voluntarily assumed by the Model.
4. Neither party shall be liable for indirect, incidental, or consequential damages arising out of this agreement.

SECTION 13 — REPRESENTATIONS & WARRANTIES

The Model hereby represents and warrants that:

- They are the age stated and legally competent to enter into this agreement.
- They have not been coerced or unduly pressured into signing this agreement.
- They have read, understood, and voluntarily agreed to all terms herein.
- No prior agreement, obligation, or exclusivity arrangement prevents them from participating in this shoot.
- The information provided in this form is accurate and complete.

SECTION 14 — REVOCATION OF CONSENT

Once images have been published or distributed in reliance on this agreement, the Model acknowledges that full retroactive revocation may not be practically possible. However:

1. The Model may submit a written revocation request to Artriva Studios at any time after the shoot date.
2. Artriva Studios will cease future use of specified images within 30 working days of receiving the written request.
3. If communicated prior to 180 days of the date of shoot, full or upto 75% of production / billable rate shall be payable. Artriva Studios will cease future use of specified images upon payment of such production charges.
2. Revocation does not affect images already published prior to receipt of the request.
3. Contact for revocation requests: info@artriva.com

SECTION 15 — GENERAL TERMS

1. **Governing Law:** This agreement shall be governed by and construed in accordance with the laws of India. Any disputes shall be subject to the exclusive jurisdiction of the courts in Bengaluru, Karnataka.
2. **Entire Agreement:** This document constitutes the entire agreement between the parties relating to this shoot and supersedes all prior discussions, understandings, or representations.
3. **Amendments:** Any changes to this agreement must be in writing and signed by both parties.
4. **Severability:** If any provision of this agreement is found invalid or unenforceable, the remaining provisions shall continue in full force and effect.
5. **No Waiver:** Failure to enforce any provision shall not constitute a waiver of future enforcement rights.

SECTION 16 — SIGNATURES & DATE

By signing below, both parties confirm they have read, understood, and agree to all terms of this Model Release Agreement.

MODEL

Model Signature

Print Name

Date:

DD / MM / YYYY

Location:

PARENT / LEGAL GUARDIAN (only if Model is under 18)

Guardian Signature

Print Name

Date:

DD / MM / YYYY

Relationship to Minor:

ARTRIVA STUDIOS (Photographer)

Sukla M C — Authorised Signature

Artriva Studios

Date:

DD / MM / YYYY

WITNESS (Optional but recommended for minor shoots or implied content)

Witness Signature

Witness Print Name

Date:

DD / MM / YYYY

Witness Contact:

ATTACHMENT CHECKLIST (PHOTOGRAPHER TO RETAIN COPIES)

Please check and attach as applicable:

- Copy of Model's government-issued photo ID (Aadhaar / Passport / Driving Licence)
- Parental Consent Addendum (if Model is under 18)
- Shoot Brief / Mood Board (recommended)
- Separate Commercial Model Release (if commercial use agreed separately)